



SATURDAY, AUGUST 13 · 2022

2022 Touch of Dutch sponsorship levels

(Deadline to sponsor is July 15, 2022)

Title Sponsor - \$7500 (1 available) DeMotte State Bank is the 2022 Title Sponsor

- Event poster with “presented by” business logo to be distributed around town and to surrounding communities
- “Presented by” with business logo will appear on all marketing materials
- Individual banner at the band shell and Beer Garden with Dutch theme
- Business name on Touch of Dutch web page
- Facebook posts on Touch of Dutch Facebook page leading up to the event
- Your business tent (up to 24’x24’) to be displayed in a prominent area of the festival or under the big pavilion
- Mention of your business between entertainment acts at the band shell and throughout the day
- Your business logo printed on prominent side of the souvenir beer garden cups
- “Presented by” business logo on the official Touch of Dutch souvenir t-shirts
- Business logo printed on \$500 Dutch Guilder (spendable “cash” at the festival)
- Static business logo throughout entire official event video
- Opportunity for stage presence/business “commercial” between entertainment acts
- Opportunity to introduce our *Hometown Hero, Ryan Niemiller* to the stage at 5:00pm
- 6 official event t-shirts
- First right of refusal for 2023 Title Sponsor
- Parade entry

Platinum Sponsor - \$5,000 (2 available) – Call ahead to be sure you get your sponsor level. First come, first served

- Business logo on official event poster to be distributed around town and to surrounding communities
- Business logo on event banner at band shell
- Business logo on event banner at Beer Garden
- Business name on Touch of Dutch web page
- Facebook posts on Touch of Dutch Facebook page leading up to the event
- 12’x12’ booth space with an opportunity for more space if needed
- Business mentioned throughout the day of the event
- Business logo printed with up to 4 other businesses on souvenir beer garden cups
- Business logo printed on official event t-shirts
- Business logo printed on \$250 Dutch Guilder (spendable “cash” at the festival)
- Business logo and blurb mentioned at beginning of official event video
- 4 official event t-shirts
- Parade entry

Gold Sponsor - \$1,500 (3 available) – Call ahead to be sure you get your sponsor level. First come, first served

- Business logo on official event poster to be distributed around town and to surrounding communities
- Business logo on event banner at band shell
- Business name on Touch of Dutch web page
- Facebook posts on Touch of Dutch Facebook page leading up to the event
- 12’x12’ booth space with an opportunity for more space if needed
- Business mentioned throughout the day of the event
- Business logo printed with up to 4 other businesses on souvenir beer garden cups
- Business logo printed on official event t-shirts
- Business logo printed on \$100 Dutch Guilder (spendable “cash” at the festival)

- 4 official event t-shirts
- Parade entry

Silver Sponsor - \$500 (unlimited)

- Business logo on event banner to be displayed at event
- Business name listed on official event t-shirts
- Business name listed on Touch of Dutch web page
- Facebook posts leading up to event
- 12'x12' booth space
- Business mentioned throughout the day of the event
- Parade entry

PARADE Sponsor - \$100 (5 available)

- Business logo on one of the five event trophies
- Business name listed as "parade sponsor" on official event t-shirts
- Business name listed as "parade sponsor" on Touch of Dutch web page
- Facebook posts leading up to event
- Opportunity to be on stage to present sponsored category with trophy
- Parade entry

Bronze - \$250 (unlimited)

- Business name listed on official event t-shirts
- Business name listed on Touch of Dutch web page
- Facebook posts leading up to event
- 12'x12' booth space
- Business mentioned throughout the day of the event
- Parade entry

Dutch Guilder Sponsor - \$100+ (unlimited)

- Think Monopoly money! We will print up this "money" to spend at the Touch of Dutch Festival. The money is accepted anywhere money is accepted at the festival
- You designate how much you want printed up with your business logo front and center. Dollar for dollar you get Dutch Guilder (this money only comes in \$1 increments)
- We will creatively distribute this money at the festival and announce your business name when doing so
- If you wish, you can come up with your own creative way to distribute your "money". One idea would be to walk the parade route and hand it out to the people along the route. Use your imagination!
- Kids and adults LOVE this Guilder!

Gift Basket Opportunity (unlimited)

- Give \$50 gift baskets or gift cards and your name will be announced for each \$50 donation during this giveaway at the band shell

Contact the DeMotte Chamber of Commerce to sponsor the Touch of Dutch Festival

- Office: 219-987-5800
- Cell: 219-405-6840
- E-mail: info@demottechamber.org

**** Deadline to sponsor the 2022 Touch of Dutch Festival is Friday, July 15, 2022 ****