



# American Flag Program

The American Flags fly along Halleck St. on the light poles from the end of May until mid-September. Each 3'x5' American flag is accompanied by a durable laminated, corrugated placard with full-color business names/logos printed on them.

Your participation works like this:

- The placards and flags get erected around the end of May (Memorial Day) and fly until around the middle of September.
- The cost of the initial year that you participate is \$160, each subsequent year is \$100. If you request a new logo each year, the cost will be \$140. If your placard gets destroyed by the weather or needs to be replaced due to wear and tear, there is no additional charges for you.
- Your full-color business logo appears on the 28" x 23" placard (see photo sample below).
- Deadline to participate as a new sponsor to this event is April 15th.
- Submitting a high-resolution logo is important to get the best quality graphics made for your signage.
- An invoice will be mailed to you for your participation.

Questions? Call the Chamber office at 987-5800.

