

WHAT IS  
YOUR **SUPER POWER?**



**TOUCH *of* DUTCH**  
**2019 PARADE & FESTIVAL**  
**AUGUST 9 - 10**  
SPENCER PARK • DEMOTTE, INDIANA







## Weekend Events & Activities

### OPENING CEREMONY

At the band shell at 5pm on Friday night in Dutch and English. Boy Scout Troop 157 will be official color guard.

### PET PARADE

This event is free and open to kids and families of all ages. Applications are available on our website, [www.DemotteChamber.org/touch-of-dutch](http://www.DemotteChamber.org/touch-of-dutch).

### FOOD AND CRAFT VENDORS

Vendors increase by at least 10% every year. The festival boasts more than 120 vendors!

### TOUCH OF DUTCH PARADE

A community tradition since the early 70's. Starts at 10:00am on Saturday morning on Halleck St. (SR 231).

### CORNHOLE TOURNAMENT

The TNB Cornhole will bring the boards and bags will fly during our 3rd Annual Cornhole Tournament on Saturday. \$30 per team, double eliminations, cash payout. Located in the Beer Garden (must be 21). Registration at 12:30pm, bags fly at 1:00pm.

### DUTCH DANCERS

The Indiana Ballet Theatre donate their time and talent to bring an authentic Dutch dance to our Parade and Festival.

### "INDIANA HISTORY ON WHEELS"

A free exhibit dedicated to Indiana's automotive and racing heritage. A 53-foot double-expandable semi-trailer and state-of-the-art traveling exhibit.

### AUTHENTIC DUTCH PASTRIES

The DeMotte Christian Schools deliver authentic Dutch goodies on Saturday including Bannet, Almond Bread and Chicago Girl Cookies. Oliebollen is fried fresh on-site while you wait.

### CAR SHOW

Cars, trucks and bikes are invited to participate in Saturday's car show. \$20 per entry and spectators are free. This event is organized by Thunder Road with top 3 awards in up to 22 classes including Best of Show, Best Engine, Best Interior and Best Paint.

### LIVE FREE CONCERTS (BAND SHELL)

Crawpuppies headline on Friday night from 7-9pm. And on Saturday, Stairwell 6 will perform from noon-1:30. Bump Fuzzy from 2-3:30, NAWTY from 4-6pm and Jimmy Sarr will take the stage from 7-9pm.

### FAMILY ACTIVITIES

Bounce Houses with an obstacle course, games for our youngest guest to teens and adults too!

### BEER GARDEN

Enjoy a cold beer or ale on Friday from 5pm-9pm and Saturday from noon-10pm served by the Knights of Columbus volunteers.

### FIREWORKS

Everyone looks forward to our famous fireworks at the end of the show on Saturday! It's the biggest show in Jasper County and sponsored by NIPSCO.

**FREE PARKING** – Lots of handicap and elderly parking available.

### GIVEAWAYS GALORE!

Spin & Win all types of goodies at the Chamber booth! Chamber members donate their services and merchandise for giveaways every 30 minutes. More than \$500 in Dutch Guilders "money" that can be spent at vendors.

### DEMOTTE CHAMBER OF COMMERCE

327 Halleck Street  
DeMotte, IN 46310

219-987-5800 [demottechamber.org](http://demottechamber.org)

### SPENCER PARK

112 Carnation St. SE, DeMotte, IN







#### OTHER EVENT ASSOCIATED ACTIVITIES

The DeMotte KV Rotary hosts a 40 year old tradition, Rotary Ramble 5K Walk/Run on Saturday morning. Nearly 700 participants enter to win the iconic wooden shoe trophies. The United Methodist Church is famous for their Touch of Dutch pancake breakfast from 6am-10am.

#### SPECTATOR COUNTS

Our festival attendance has grown by 10% every year since our new location at Spencer Park in 2012. Local officials estimated 8,000 guests in 2018.

#### SPONSOR BENEFITS

We have numerous sponsor benefits to offer, and we will tailor a package to specifically meet your needs. Some benefits are listed below.

#### MARKETING AND ADVERTISING

The Touch of Dutch circulates 10,000 postcards throughout our surrounding communities. Social media advertising is posted regularly on Facebook and shared/boosted throughout Indiana, Illinois, Wisconsin and Michigan. Radio and newspaper ads throughout the region.

#### SPONSOR VISIBILITY

As a sponsor, your company's logo or name can be seen on the following:

- Jumbotron ads
- Official event t-shirts
- Website
- Souvenir programs
- Banners
- Posters
- Social media

#### VIP PARTY

Thursday night, August 8th, the Chamber Board of Directors will honor all VIP sponsors at our Beer Garden with free beer and food from 5-7pm.

#### CAR, TRUCK & BIKE SHOW

Saturday, August 10th  
Registration 9am-Noon, Awards 3pm  
Top 3 awards in up to 22 classes including Best of Show.







## Sponsorship Opportunities

# 2019

### GOLD SPONSOR - \$1,000

Business logo on Official Touch of Dutch t-shirts  
Business logo on official posters  
Banner at event  
Business ad on Jumbotron  
Parade entry  
Complimentary 12' x 12' booth space  
4 passes to VIP party

### SILVER SPONSOR - \$500

Business logo on Official Touch of Dutch t-shirts  
Business logo on official posters  
Parade entry  
Complimentary 12' x 12' booth space  
4 passes to VIP party

### BRONZE SPONSOR - \$250

Business logo on Official Touch of Dutch t-shirts  
Parade entry  
Complimentary 12' x 12' booth space  
2 passes to VIP party

### PAYABLE TO AND MAIL TO:

DeMotte Chamber PO Box 721 DeMotte, IN 46310  
E-mail: [info@demottechamber.org](mailto:info@demottechamber.org) Call: 219-405-6840

\* Call or e-mail to request  
billing for the sponsorship  
level of your choice.

**WE ACCEPT ALL MAJOR  
CREDIT CARDS.**

### GIFT CERTIFICATE GIVEAWAY - \$50

Business gift of any denomination over \$50 will  
be announced during Touch of Dutch Festival  
Business name on Official Touch of Dutch t-shirts

### SHADED AREA FOR FESTIVAL ATTENDEES - \$25

Your business supplies and erects tent and  
signage at the Touch of Dutch Festival

### JUMBOTRON SPONSORSHIP - \$3,500

Business ad on Jumbotron, possible commercial  
Opportunity to promote business on PA system/  
introduce headliner  
Business logo on Official Touch of Dutch t-shirts  
Business logo on official posters  
Banner on stage  
Parade entry  
Complimentary 12' x 12' booth space  
6 passes to VIP party

### CAR SHOW SPONSOR - \$500

Business logo on Official Touch of Dutch t-shirts  
Business logo on official posters  
Business banner at Car Show event on Saturday  
Parade entry  
Complimentary 12' x 12' booth space  
4 VIP passes

### HISTORY ON WHEELS SPONSORSHIP - \$250

Free exhibit by the Indiana Historical Society.  
This mobile Auto Indiana museum offers lots of  
education and interactive fun for all ages.  
Business logo at exhibit entrance  
Business logo on official Touch of Dutch t-shirts  
Complimentary 12' x 12' booth space  
Parade entry  
2 passes to VIP party

**DEADLINE TO BE ON PRINTED MATERIAL  
IS JULY 3.**

